

ARFF Training Alliance

Partners In Education

2014
ARFF Chiefs & Leadership

EXHIBITOR
BROCHURE



January 21-24, 2014

Westin Cape Coral
Cape Coral, FL

ARFF Training Alliance

Partners In Education & Training for the Aviation
Fire Fighting Industry



A Partnership in Education & Training

We are pleased to announce the 8th cooperative program since the formation of the ARFF Training Alliance! Due to the overwhelming success of past programs, the ARFF Training Alliance will once again conduct the ARFF Chiefs & Leadership School, January 21-24, 2014 at the Westin Cape Coral, Cape Coral, Florida.

All exhibitors will be able to set-up their displays prior to the Welcome Reception/Information Exchange Program on January 21st. Attendees will be available to visit the exhibit area throughout the program. High volume times will be during registration, the Welcome Reception/IEP, coffee breaks, lunches and prior to the opening of the seminar each morning. Exhibitors are invited and encouraged to attend the educational sessions.

One (1) full seminar registration will be included with exhibitor fees. Additional exhibitor Registrations will be \$125.00

This is sure to be a well attended program by ARFF Shift Officers, ARFF Commanders, Deputy Chiefs and Fire Chiefs, as well as others. And, to top it off, Southwest Florida in January! So don't miss out on the opportunity to market your product, meet with your friends, and show your support for the ARFF community. As always, we deeply appreciate your support. All exhibitors will be listed in our on-site brochure.

The ARFF Training Alliance appreciates the support we receive from our exhibitors and partners in the aviation fire protection industry. Your participation as a sponsor helps offset some of the major expenses for conducting a quality seminar. Please check out our Sponsorship Program!

Don't miss this opportunity to support the ARFF Training Alliance and market your products and/or services to the leaders and decision makers in the aviation firefighting industry.

Exhibitor Hours:

Tuesday, January 21st

- 2:00 P.M. - 5:00 P.M. Exhibitor Set-Up
- 6:00 P.M. - 8:00 P.M. Welcome Reception/Information Exchange Program

Wednesday, January 22nd

- 7:30 A.M. - 3:30 P.M. Exhibits Open

Thursday, January 23rd

- 7:30 A.M. - 3:30 P.M. Exhibits Open

Friday, January 24th

- 7:30 A.M. - 11:00 A.M. Exhibits Open
- 11:00 A.M. - 2:00 P.M. Exhibit Teardown

HOST HOTEL:

The Westin Cape Coral surrounds you with a relaxed elegance and a serene natural setting. All 263 guest rooms feature a private screened-in balcony looking out to seeping views of the Gulf of Mexico, Caloosahatchee River and Tarpon Point Marina.



The hotel cut-off is January 6, 2014
Rooms Are Limited
Make Reservations Early

The special room rate for this event is \$159.00 Single/Double occupancy. This includes the following

- Westin's Heavenly Bed & Heavenly Bath
- High Speed Internet
- Flat Screen TV
- Covered Parking
- Safe
- Coffee Maker with Complimentary Starbucks Coffee & Tazo Teas
- 24 Hour Fitness Center
- 24 Hour In-room Dining
- Unlimited use of clay tennis courts & resort bicycles
- Water Taxi to Ft. Myers Beach (As Scheduled)

Reservations must be made by individuals. Please call 239-541-5000 and ask for the ARFF Chiefs & Leadership School rate. Reservations may also be made by the following web link:

<https://www.starwoodmeeting.com/Book/ARFF>

Marker 92 Waterfront Bar & Bistro features fresh seafood, oak grilled steaks and a variety of decadent entrees. Kick back in a fun, casual setting at the The Nauti Mermaid Dockside Bar & Grill.

The hotel **does not** supply a shuttle from the airport to the hotel. Southwest Florida Int'l Airport (RSW) is just 18 miles away. Taxi and Private Car Service are available from the airport, along with all major rental car agencies. The ARFF Working Group has partnered with [Avis](#) as its official Car Rental agency. If you wish to reserve a car please contact Todd Alexander at 1-800-525-7537 Ext. 35003 or the Meetings and Convention Department at 1-800-525-753. They can ensure that you maximize your rental dollars. Please mention AWD# D016562 when you call or book on-line.



Please check the websites at www.arffwg.org and www.aaae.org for updates

2014 ARFF Training Alliance

ARFF Chiefs & Leadership School • Westin Cape Coral • Cape Coral, FL
January 21-24, 2014

EXHIBITOR/SPONSORSHIP REGISTRATION

Registration Form

Exhibitor/Sponsor Information:

Name: _____ Title: _____

Company: _____

Address: _____

City: _____ State: _____

Country: _____ Postal Code: _____

Phone: _____

E-Mail: _____

Website: _____

Exhibitor Registration Fees

QTY	Description	Cost
	10' Exhibit Space \$650.00	
	Add'l Booth Registration @ \$125.00	



Additional Booth Personnel Information:

Name: _____ Title: _____

Phone: _____ E-Mail: _____

We accept the following forms of payment:

___ Visa ___ MasterCard ___ Discover ___ Amex ___ Check ___ P.O. # _____

Credit Card No.: _____

Expiration Date: _____ Signature: _____

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