

# 8th Annual ARFF Training Alliance ARFF Chiefs & Leadership School Cape Coral, FL • January 21-24, 2014



## PARTNERSHIP AND SPONSORSHIP OPPORTUNITIES INFORMATION BROCHURE

Alert 3 Sponsor/Partner \$ 4,500.00

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Alert 2 Sponsor/Partner \$ 3,250.00

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Alert 1 Sponsor/Partner \$1,500.00

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ARFF Angel Sponsor/ Partner \$ 500.00

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\*\*Additional Partner/Sponsorship Opportunities Available

[www.arffwg.org](http://www.arffwg.org)

The ARFF Working Group is a Non-Profit Organization as determined under Section 501(a) of the Internal Revenue Code described in Section 501(c)(3). (Tax I.D. #75-2335341)

# *Partners In The Advancement of Aviation Fire Protection and Safety*

The right combination of advertising, sponsorship and pre and post show marketing opportunities help you balance your decision to exhibit and sponsor this event. Extend your message beyond the borders of your booth and be recognized as a major sponsor.

The ARFF Training Alliance appreciates the support we receive from our exhibitors and partners in the aviation fire protection industry. Your participation as a sponsor helps offset some of the major expenses for conducting a quality conference. Let us help you develop a sponsorship package with specific needs of your company and make the aviation fire fighting community aware of your company.

## **Alert 3 Sponsor/Partner\***

Cost: \$4,500.00

- One (1) 10x8 exhibit booth space (Or credit towards larger space)
- Three (3) complimentary conference registrations
- Your company name and logo on a banner displayed in the exhibit hall throughout the conference
- Your company name and logo on the event bag given to every attendee/exhibitor
- Your promotional advertising distributed to all attendees per specifications in the event bag.
- Sign recognition throughout the event
- Verbal acknowledgment during the conference
- 5-Minute Presentation to attendees
- Six (6) month leader board ad on the ARFFWG website.
- Recognition as a “premier sponsor” listed in the on-site program, including company logo

## **Alert 2 Sponsor/Partner \***

Cost: \$3,250.00

- One (1) 10x8 exhibit booth space
- Two (2) complimentary conference registrations
- Verbal acknowledgment during the conference as a major sponsor
- Your company name and/or logo on the event lanyard or notebook
- Recognition as a major sponsor listed in the on-site program, including company logo
- Sign recognition at the event venue
- Your promotional advertising distributed to all attendees in the event bag
- 5-Minute Presentation to attendees
- Three (3) month leader board ad on the ARFFWG website.

\*Confirmation for sponsorship must be received no later than January 6, 2014

## Alert 1 Sponsor/Partner

Cost: \$1,500.00

- Two (2) Complimentary conference registrations
- Sign recognition at the event venue
- Verbal acknowledgement throughout the conference program
- Recognition as a sponsor listed in the on-site program, including company logo
- Your promotional advertising distributed to all attendees in the event bag

## “ARFF Angel” Sponsor/ Partner

Cost: \$500.00

- Sign recognition at the event venue
- Verbal acknowledgment during the conference program
- Recognition as a sponsor listed in the on-site program, including company logo
- Your promotional advertising distributed to all attendees in the event bag



*The success of this program is predicated on your continued support and commitment to the ARFF Working Group.*

# ARFF TRAINING ALLIANCE ARFF CHIEFS & LEADERSHIP SCHOOL PARTNER/SPONSORSHIP REGISTRATION FORM

Westin Cape Coral Hotel • Cape Coral, FL • January 21-24, 2014

**Partner/Sponsor Information:**

First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

Title/Position: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Country: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-Mail: \_\_\_\_\_

**Partner/Sponsorship Opportunities**

X	Description	Cost	Amount
	Alert 3 Sponsor/Partner	\$4,500.00	\$
	Alert 2 Sponsor/Partner	\$3,250.00	\$
	Alert 1 Sponsor/Partner	\$1,500.00	\$
	ARFF AngelSponsor/Partner	\$ 500.00	\$

**Payment Options:**

Check  
  Amex  
  MC  
  Visa  
  Discover  
 \_\_\_\_\_ Purchase Order

\_\_\_\_\_  
Credit Card Number:

\_\_\_\_\_  
Expiration Date:

\_\_\_\_\_  
Card Holder Signature:

**Return Registration and Payment to:**  
 ARFF Working Group • P.O. Box 1539 • Grapevine, TX 76051  
 (817)409-1100 • (817)230-4707 Fax • (866)475-7363 Toll Free • [Info@arffwg.org](mailto:Info@arffwg.org) • [www.arffwg.org](http://www.arffwg.org)