

16th Annual ARFF Training Alliance

ARFF Leadership Symposium

Daytona Beach, FL • February 27– March 2, 2023



PARTNERSHIP AND SPONSORSHIP OPPORTUNITIES INFORMATION BROCHURE

Alert 3 Partner/Sponsorship \$6,500

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Alert 2 Partner/Sponsorship \$4,500

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Alert 1 Partner Sponsorship \$2,500

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****Additional Sponsorships available.**

The right combination of advertising, sponsorship and pre and post show marketing opportunities help you balance your decision to exhibit and sponsor this event. Extend your message beyond the borders of your booth and be recognized as a major sponsor.

The ARFF Working Group appreciates the support we receive from our exhibitors and partners in the aviation fire protection industry. Your participation as a sponsor helps offset some of the major expenses for conducting a quality Symposium. Let us help you develop a sponsorship package with specific needs of your company and make the aviation firefighting community aware of your company.

A number of options are available for this year's sponsorship program. You will note that donations can be made at various levels in support of Symposium events. (Alert 1, 2 and 3). Your organization may choose to sponsor the entire cost of a single event, share sponsorship of an event, or make a non-specific pledge in support of the Symposium.

Sponsor Benefits	Alert 3	Alert 2	Alert 1
Special recognition as a Sponsor Contributor to a lunch	X		
One (1) 10x10 Complimentary Exhibit Space	X		
Special recognition as a Sponsor Contributor to one of the breakfasts		X	
Special recognition as a Sponsor Contributor to one of the coffee breaks			X
Three (3) additional complimentary Symposium registrations	X		
Two (2) additional complimentary Symposium registrations		X	
One (1) additional complimentary Symposium registrations			X
Your company name and logo on a banner displayed outside the exhibit hall and in the General Session hall throughout the Symposium	X		
Your company name and logo on a banner displayed outside the exhibit hall	X	X	X
Tabletop banner acknowledging sponsorship	X		
Sponsor Partners name and/or logo in pre-show press releases, e-mails where applicable	X	X	X
Prominent logo placement on event homepage and exhibitor/sponsor profile page visited by hundreds of aviation firefighting professionals before, during and after the Symposium, driving traffic to your site	X	X	X
Sign recognition throughout the event	X	X	X
Post show promotion. Branding continues after the event starting with a list of all attendees and contact information. Your logo on all post-show e-mails to all attendees.	X	X	X

SPEAKER/PRESENTER SPONSOR - \$1,000 - The most important aspect of our conference is the educational segments. As we strive to supply the best education at our conference it is becoming harder to do this without supporting those speakers financially. From the airfare, hotel, meals, transfers etc., this takes a big bite out of an already tight budget (approximately \$2,000 – 2,500 per speaker). We hope that you can help by assisting to “Sponsoring a Speaker” to present at this conference. Below are just some of the benefits of this sponsorship:

- ⇒ Ribbon stating you are a Speaker/Presenter Sponsor
- ⇒ Introducing the Speaker prior to the start of his/her presentation
- ⇒ A statement at the end of the presentation promoting your product/service (no more than 2-minutes)
- ⇒ Signage with your logo promoting your speaker sponsorship
- ⇒ Recognition of your sponsorship in both pre and post e-mails

The Success of this Program is Predicated on your Support and Commitment to the ARFF Community

FUND-A-FIREFIGHTER - \$2,000 - We need your help to educate and train Firefighters by sponsoring them to attend the ARFF Training Alliance ARFF Leadership Symposium. We started this program back in 2020 during the height of the pandemic still hoping that we would be able to have our 2020 Annual Symposium and 2021 ARFF Leadership Symposium. COVID made that impossible. We received a very positive response to this program and were able to roll-over the funds and applications we received for 2020 to the 2021 Annual Symposium in St. Louis. It was a great success and we received many accolades from those funded firefighters that if it were not for this program, they would not have been able to attend. We now want to extend this to the ARFF Leadership Symposium. Your generous support will make this happen.

Sponsorship Levels & Pricing

Alert 1	\$2,500.00
Alert 2	\$4,500.00
Alert 3	\$6,500.00
Speaker/Presenter Sponsorship w/all Associated Benefits	\$1,000.00
Fund-a-Firefighter	\$2,000.00

To Register as a Sponsor, Go To This [LINK](#)

Below are approximate costs of food and beverage events throughout the Symposium. As you can see, the cost for these venues is quite substantial. Your support as a “Alert” sponsor or as an “Event” sponsor will go a long way in deferring the direct costs of the program,. This in turn allows us to develop and institute other educational programs for the aviation firefighting industry.

Individual or co-sponsorship for any of these events is welcome. Your “Alert” Sponsorship may include recognition to one of these events. If you would like to be the “Sole” sponsor of an event it is certainly welcome.

Date	Event	Est. Attend	Est. Cost
01/31	Welcome Reception	225	\$18,000
02/01	Breakfast	225	\$11,500
02/01	A.M. Coffee Break	225	\$2,500
02/01	Lunch	225	\$12,500
02/01	P.M. Coffee Break	225	\$2,500
02/02	Breakfast	225	\$11,500
02/02	A.M. Coffee Break	225	\$2,500
02/02	Lunch	225	12,500
02/02	P.M. Coffee Break	225	\$2,500
02/03	Breakfast	225	\$11,500
02/03	A.M. Coffee Break	225	\$2,500

By Individually or Co-Sponsoring the Food & Beverage events listed you will receive:

- \$18,000**
 - All of the “Alert 3” Sponsor benefits plus sole sponsor of the “Welcome Reception”, additional table signage, verbal recognition and your logo placed on three (3) select products for additional
- \$12,500**
 - All of the “Alert 2” Sponsor benefits plus sole sponsor of a “Lunch”, additional table signage, verbal recognition and your logo on two (2) select products for additional recognition.
- \$7,500**
 - All of the “Alert 1” Sponsor benefits plus sole Sponsor of “Breakfast”, additional table signage, verbal recognition and your logo on one (1) select product for additional recognition.