

15th Annual ARFF Training Alliance

ARFF Leadership Symposium

Frisco, TX • January 31– February 3, 2022



PARTNERSHIP AND SPONSORSHIP OPPORTUNITIES INFORMATION BROCHURE

Alert 3 Partner/Sponsorship \$5,000

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Alert 2 Partner/Sponsorship \$3,500

.....
Alert 1 Partner Sponsorship \$2,000

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****Additional Sponsorships available.**

The right combination of advertising, sponsorship and pre and post show marketing opportunities help you balance your decision to exhibit and sponsor this event. Extend your message beyond the borders of your booth and be recognized as a major sponsor.

The ARFF Working Group appreciates the support we receive from our exhibitors and partners in the aviation fire protection industry. Your participation as a sponsor helps offset some of the major expenses for conducting a quality Symposium. Let us help you develop a sponsorship package with specific needs of your company and make the aviation firefighting community aware of your company.

A number of options are available for this year's sponsorship program. You will note that donations can be made at various levels in support of Symposium events. (Alert 1, 2 and 3). Your organization may choose to sponsor the entire cost of a single event, share sponsorship of an event, or make a non-specific pledge in support of the Symposium.

Sponsor Benefits	Alert 3	Alert 2	Alert 1
Special recognition as a Sponsor Contributor to a lunch	X		
One (1) 10x10 Complimentary Exhibit Space	X		
Special recognition as a Sponsor Contributor to one of the breakfasts		X	
Special recognition as a Sponsor Contributor to one of the coffee breaks			X
Three (3) additional complimentary Symposium registrations	X		
Two (2) additional complimentary Symposium registrations		X	
One (1) additional complimentary Symposium registrations			X
Your company name and logo on a banner displayed in the exhibit hall and General Session hall throughout the Symposium	X		
Your company name and logo on a banner displayed in the exhibit hall	X	X	X
Tabletop banner acknowledging sponsorship	X		
Sponsor Partners name and/or logo in pre-show press releases, e-mails where applicable	X	X	X
Prominent logo placement on event homepage and exhibitor/sponsor profile page visited by hundreds of aviation firefighting professionals before, during and after the Symposium, driving traffic to your site	X	X	X
Your promotional advertising distributed to all attendees in the event bag	X	X	X
Sign recognition throughout the event	X	X	X
Post show promotion. Branding continues after the event starting with a list of all attendees and contact information. Your logo on all post-show e-mails to all attendees.	X	X	X
Mobile App recognition (See sponsorship details on next page)	X	X	X

SPEAKER/PRESENTER SPONSOR - \$1,000 - The most important aspect of our conference is the educational segments. As we strive to supply the best education at our conference it is becoming harder to do this without supporting those speakers financially. From the airfare, hotel, meals, transfers etc., this takes a big bite out of an already tight budget (approximately \$2,000 – 2,500 per speaker). We hope that you can help by assisting to “Sponsoring a Speaker” to present at this conference. Below are just some of the benefits of this sponsorship:

- ⇒ Ribbon stating you are a Speaker/Presenter Sponsor
- ⇒ Introducing the Speaker prior to the start of his/her presentation
- ⇒ A statement at the end of the presentation promoting your product/service (no more than 2-minutes)
- ⇒ Signage with your logo promoting your speaker sponsorship
- ⇒ Recognition of your sponsorship in both pre and post e-mails

The Success of this Program is Predicated on your Support and Commitment to the ARFF Community



The **Mobile App** is now part of our Sponsorship Opportunities. The Mobile App will be a great way to promote your organization.

- Attendees refer to their event app for session details, speaker bios, survey responses, and much more. With a banner ad, you get exposure every time attendees check out the mobile event guide.
- An enhanced exhibitor profile transforms just another exhibitor into a valuable resource for attendees. Not only does it increase exposure and drive traffic, it decreases print costs too
- Every time an attendee requires event information, they'll be accessing the app. Prior to arriving at the home page, they'll be exposed to your logo

Depending on the level of sponsorship, benefits may include:

Mobile App Description	Sponsorship Level
Company Logo	All Exhibitors
Company Logo w/Extended Profile	Alert 1
Company Logo w/Extended Profile, Link to Website, Twitter, Facebook & Linked-In Buttons	Alert 2
All of Above + Special Offer Box and Push Notifications, Polling/Surveying	Alert 3
Speaker/Presenter Sponsorship w/all Associated Benefits	Speaker/Presenter

Below are approximate costs of food and beverage events throughout the Symposium. As you can see, the cost for these venues is quite substantial. Your support as a "Alert" sponsor or as an "Event" sponsor will go a long way in deferring the direct costs of the program,. This in turn allows us to develop and institute other educational programs for the aviation firefighting industry.

Individual or co-sponsorship for any of these events is welcome. Your "Alert" Sponsorship may include recognition to one of these events. If you would like to be the "Sole" sponsor of an even it is certainly welcome

Date	Event	Est. Attend	Est. Cost
01/31	Welcome Reception	225	\$18,000
02/01	Breakfast	225	\$11,500
02/01	A.M. Coffee Break	225	\$2,500
02/01	Lunch	225	\$12,500
02/01	P.M. Coffee Break	225	\$2,500
02/02	Breakfast	225	\$11,500
02/02	A.M. Coffee Break	225	\$2,500
02/02	Lunch	225	12,500
02/02	P.M. Coffee Break	225	\$2,500
02/03	Breakfast	225	\$11,500
02/03	A.M. Coffee Break	225	\$2,500

By Individually or Co-Sponsoring the Food & Beverage events listed you will receive:

\$18,000

- All of the "Alert 3" Sponsor benefits plus sole sponsor of the "Welcome Reception", additional table signage, verbal recognition and your logo placed on three (3) select products for additional recognition

\$12,500

- All of the "Alert 2" Sponsor benefits plus sole sponsor of a "Lunch", additional table signage, verbal recognition and your logo on two (2) select products for ad-

\$7,500

- All of the "Alert 1" Sponsor benefits plus sole Sponsor of "Breakfast", additional table signage, verbal recognition and your logo on one (1) select

The ARFF Training Alliance Presents:
ARFF Leadership Symposium
January 31 - February 3, 2022 - Frisco, TX

SPONSORSHIP FORM

**The Success of this Program is Predicated on your Support and
Commitment to the ARFF Community**

If you have any questions about registration, please call 1-972-714-9412.

Full Name

First Name

Last Name

Title/Position

Organization

Billing Address

Address Line 2

City

State

Postal Code

Country

E-Mail

Phone Number

Symposium Sponsorship Information

Please select the type of sponsorship you would like from the drop down menu below:

Individual Food & Beverage Event Sponsorship - Choose from the list below

TOTAL

Payment Options

Visa

MasterCard

AMEX

Discover

Check _____

P.O.# _____

Credit Card No.

Exp. Date: _____ CVV: _____ Signature: _____

Contact Information:

ARFF Working Group - P.O. Box 1539 - Grapevine, TX 76051

(972)714-9412 -- (972)714-9432 Fax -- info@arffwg.org -- www.arffwg.org