



**SPONSORSHIP/
EXHIBITOR
OPPORTUNITIES**



AIRCRAFT FIRE OFFICERS ASSOCIATION

The ARFF Working Group, the Amsterdam Airport Schiphol Fire Department and the Airport Fire Officers Association proudly present an International Aviation Fire Protection and Prevention Symposium.

April 23-25, 2023 • Mercure Hotel • Amsterdam, The Netherlands

We welcome you to participate as a sponsor/exhibitor for this exciting event. The ARFF Working Group has joined forces in a continuing effort to meet the demanding needs of today's aviation firefighting community worldwide. Your sponsorship will include the opportunity to support this program and promote your product and/or service.

Your sponsorship will include a full symposium registration and exhibit space giving you one-on-one opportunity with the attendees along with the ability to participate in all of the symposium programs and events.

Please review the information in this brochure and commit to supporting the aviation fire protection and prevention industry worldwide. To register on-line go to this [LINK](#)

“Working Together Towards Aviation Safety²”



The Success of this Program is Predicated on your Support and commitment to the ARFF Community.

All sponsorships will include a table top exhibit space. Due to space limitations, only tabletop exhibits and/or 1 or 2 pull-up banner stands will be allowed. Sponsors and exhibitors are invited to participate in all symposium activities.

Platinum Partner Sponsors (1) Available

- ⇒ Sponsor's name and/or log in pre-show press releases and e-mails
- ⇒ Prominent logo placement on event homepage and exhibitor/sponsor profile page visited by hundreds of aviation firefighting professionals before, during and after the symposium, driving traffic to your site.
- ⇒ Logo on promotional e-mail blasts sent to our extensive database, i.e., registration e-mails, accommodation promotional e-mails, event update e-mails
- ⇒ Exhibit space in the symposium meeting area
- ⇒ Four (4) complimentary registrations
- ⇒ Logo on symposium hall entrance—Leads into the exhibit area and symposium session rooms. Seen by all attendees
- ⇒ Banner with logo in symposium hall
- ⇒ Logo on opening session slide
- ⇒ Official **Welcome Reception** sponsorship providing a unique networking opportunity for your organization to meet your customers. This sponsorship includes: Opportunity to provide guests with a promotional giveaway of your choice, branded bar or food station, endorsed as the official Welcome Reception sponsor on event website, promoted on the networking events page, recognition and logo in networking events e-mail sent out a week before the event.
- ⇒ Post show promotion. Branding continues after the event starting with a list of all attendees and contact information logo/sponsor accreditation on post-show email to all attendees, logo on post-show PDF distributed to show attendees.

Cost: \$7,500 U.S.

Gold Partner Sponsors (2) Available

- ⇒ Sponsor's name and/or log in pre-show press releases and e-mails
- ⇒ Prominent logo placement on event homepage and exhibitor/sponsor profile page visited by hundreds of aviation firefighting professions before, during and after the symposium, driving traffic to your site.
- ⇒ Logo on promotional e-mail blasts sent to our extensive database, i.e., registration e-mails, accommodation promotional e-mails, event update e-mails
- ⇒ Three (3) complimentary registrations
- ⇒ Logo on symposium hall entrance—Leads into the exhibit area and symposium session rooms. Seen by all attendees
- ⇒ Banner with logo in symposium hall
- ⇒ Official **Delegate Networking Lunch** sponsorship. Providing lunch is an integral part of the symposium and your sponsorship support will be well advertised. All symposium Delegates are provided lunch
- ⇒ Sponsor will have the opportunity to greet symposium attendees at the lunch area.
- ⇒ Logo will be placed on networking events webpage
- ⇒ Logo will be placed on networking events e-mails.
- ⇒ Branding outside the lunch area.
- ⇒ Post show promotion. Branding continues after the event starting with a list of all attendees and contact information logo/sponsor accreditation on post-show email to all attendees, logo on post-show PDF distributed to show attendees.

Cost: \$5,000 U.S.

Silver - Delegate Networking Coffee Break Sponsor (3) Available

Host one (1) or more of the coffee breaks held during the event. Providing coffee breaks is an integral part of the symposium, and your sponsorship support will be well advertised. Benefits include:

- ⇒ Opportunity for sponsor to greet symposium attendees at the coffee break area
- ⇒ Two (2) symposium registrations
- ⇒ Logo on networking events webpage
- ⇒ Logo on networking events e-mail
- ⇒ Branding outside the coffee break area.

Cost: \$2,000 U.S.

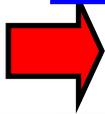
Table-Top Exhibits Only

Table-Top Exhibits are limited and include the following:

- ⇒ One (1) symposium registration
- ⇒ Logo on networking events webpage

Cost: \$875 U.S.

To Register as an Exhibitor and/or Sponsor Go to This [LINK](#)



Hotel Information **Mercure Hotel Amsterdam City**



Joan Muyskenweg 10 - 1096 CJ Amsterdam, Netherlands

This modern, riverside hotel is an 8-minute walk from the Overamstel metro station, 2.7 km from the Zuidas business district and 4.8 km from lively Dam Square. In the hotel you find a relaxing bar, restaurant for lunch and dinner. A delicious breakfast buffet is served daily and the reception is open 24/7. Make use of the bicycle rental service or hop on a transfer to the heart of the city. All rooms are equipped with a comfortable bed, work desk, air conditioning and free WiFi. The Mercure offers a sauna and fitness.

The room rate is EUR 169 per night and includes breakfast. Reservations can be made at this [LINK](#). Please check our website for the most up-to-date information.

Welcome to Amsterdam

During a 50-year project in the 17th century Amsterdam grew to four times its previous size, becoming the 3rd largest city in the world after London and Paris. Amsterdam is the capital city of the Netherlands but the Dutch parliament is seated in [The Hague](#). Central to that plan was the Canal Belt, a network of concentric canals that is now UNESCO listed. Built on reclaimed land, Amsterdam is a feat of ingenuity, and still crackles with the ambition, cultural tolerance and enterprise that drove the 17th-century Golden Age when the Netherlands led the world in trade, maritime power, culture and economic might.

This is the city of Rembrandt, Anne Frank, the Red Light District, Johan Cruyff, and the Dutch East and West India Companies; there's a world of fascinating stories, spellbinding art and architecture that has stood the test of time.

