



2023ARFF Working Group Annual
Int'l Educational Symposium
Milwaukee, WI
September 25-28, 2023

PARTNERSHIP AND SPONSORSHIP OPPORTUNITIES INFORMATION BROCHURE

The right combination of advertising, sponsorship and pre and post show marketing opportunities will enhance the experience you as an exhibitor have at the symposium, and in expanding your client base at the close of the symposium.

The ARFF Working Group appreciates the support we receive from our exhibitors and partners in the aviation fire protection industry. Your participation as a sponsor helps offset some of the major expenses for conducting a quality symposium. To extend your message beyond the borders of your booth the ARFF Working Group has put together a variety of options for Exhibitors to increase their name recognition and visibility. In addition to the traditional "Medal" sponsorships, we have expanded the sponsorship opportunities for our Sustaining Members who would like to increase their visibility with symposium attendees.

*The Success of this Program is Predicated on your Support and
Commitment to the ARFF Community*

A number of options are available for this year's sponsorship program. You will note donations can be made at various levels in support of symposium events; Diamond, Platinum, Gold, Silver and Bronze; or you can choose from the various other sponsorship options available. Exhibitors/sponsors can also make a non-specific pledge in support of the symposium at a contribution amount of your choice.

The ARFF Working Group Leadership Team thanks you for your commitment to the ARFF community and your dedication in helping to promote and advance the specialty of aircraft rescue firefighting worldwide.

For questions, please contact Barbara Haas by phone at 972-714-9412 or by email at info@arffwg.org.

www.arffwg.org

The ARFF Working Group is a Non-Profit Organization as determined under Section 501(a) of the Internal Revenue Code as described in Section 501 (c) (3). (Tax I.D. #75-2335341)

ARFF Working Group
PO Box 1539 – Grapevine, TX 76051
P: 972-714-9412 F: 972-714-9432
Email: info@arffwg.org – www.arffwg.org

Diamond Partner \$10,000



Platinum Partner \$7500



Gold Partner \$5000



Silver Partner \$3500



Bronze Partner \$1500

Medal Sponsor Benefits

| | Diamond | Platinum | Gold | Silver | Bronze |
|---|---------|----------|------|--------|--------|
| One 10x20 exhibit booth space | X | | | | |
| One 10x10 exhibit booth space | | X | | | |
| Six (6) complimentary symposium registrations | X | | | | |
| Four (4) complimentary symposium registrations | | X | | | |
| Three (3) complimentary symposium registrations | | | X | | |
| Special recognition as a Sponsor Contributor to the Welcome Reception | X | | | | |
| Special recognition as a Sponsor Contributor to one of the lunches | | X | | | |
| Special recognition as a Sponsor Contributor to one of the breakfasts | | | X | | |
| Special recognition as a Sponsor Contributor to one of the coffee breaks | | | | X | |
| One (1) Sponsored Award Luncheon Table w/Special Centerpiece | X | X | | | |
| One (1) Sponsored Table in Exhibit Area | X | X | X | | |
| Your company name and logo on a floor graphic and/or banner displayed in the exhibit hall and General Session hall throughout the conference | X | | | | |
| Your company name and logo on a banner displayed in the exhibit hall | | X | X | X | |
| Tabletop banner acknowledging sponsorship | X | X | | | |
| Sponsor Partners name and/or logo in pre-show press releases, e-mails where applicable | X | X | X | X | X |
| Prominent logo placement on event homepage and exhibitor/sponsor profile page visited by hundreds of aviation firefighting professionals before, during and after the symposium, driving traffic to your site | X | X | X | X | |
| Your promotional advertising distributed to all attendees in the event bag | X | X | X | X | X |
| Logo on opening session slide | X | X | | | |
| Sign recognition throughout the event | X | X | X | X | X |
| Post show promotion. Branding continues after the event starting with a list of all attendees and contact information. Your logo on all post-show e-mails to all attendees. | X | X | X | X | X |
| 15-minute presentation to attendees | X | | | | |
| 10-minute presentation to attendees | | X | | | |
| 5-minute presentation to attendees | | | X | | |
| 1-year banner ad on the ARFFWG website | X | X | | | |
| 6-month banner ad on the ARFFWG website | | | X | X | |
| 3-month banner ad on the ARFFWG website | | | | | X |

Sponsors will have first choice to select booth space depending on level of sponsorship and length of time exhibiting/sponsoring past ARFFWG Events

EXHIBIT HALL TABLES - \$350 - This is your opportunity to become a sponsor and have your name and logo recognized throughout the symposium. Each table you sponsor would have a table-top banner stand with your name and logo recognizing you as a sponsor. Each table will also have a logo'd item for you to place on the table(s). Want to decorate your own table? Go For It! Four (4) days of continuous recognition. Diamond, Platinum and Gold Sponsors will receive one (1) Exhibit Hall Table with their medal sponsorship.

AWARDS LUNCHEON TABLE SPONSOR - \$500 - Over the last few years, we have held our Awards Program as a luncheon on the first day. The awards luncheon is one of the Premiere Events of the symposium with all symposium registrants in attendance. The Awards Program was developed to recognize superior achievement in the advancement of aviation fire protection, prevention, operations, equipment, training, management, and media participation. Your sponsored table would include a Certificate of Appreciation, a special center-piece and verbal and signage recognition. Diamond and Platinum sponsors receive one sponsored table.

SPEAKER/PRESENTER SPONSOR - \$1,000 - The most important aspect of our symposium is the educational segments. As we strive to supply the best education at our symposium it is becoming harder to do this without supporting those speakers financially. From the airfare, hotel, meals, transfers etc., this takes a big bite out of an already tight budget (approximately \$2,000 – 2,500 per speaker). We hope that you can be a "Contributing Speaker Sponsor" . Below are just some of the benefits of this sponsorship:

- Ribbon stating you are a Speaker/Presenter Sponsor
- Introducing the Speaker prior to the start of his/her presentation
- A statement at the end of the presentation promoting your product/service (no more than 2-minutes)
- Signage with your logo promoting your speaker sponsorship
- Handing the speaker/presenter with their speaker gift
- Recognition of your sponsorship in both pre and post e-mails

FUND-A-FIREFIGHTER - \$2,000 - We need your help to educate and train Firefighters by sponsoring them to attend the ARFF International Educational & Training Symposium. We started this program back in 2020 during the height of the pandemic still hoping we would be able to have our 2020 Annual and 2021 ARFF Leadership Symposiums. COVID made that impossible. We received a very positive response to this program and were able to roll-over the funds and applications we received for 2020 to the 2021 Annual Symposium in St. Louis. It was a great success and we received many accolades from those funded firefighters that if it were not for this program, they would not have been able to attend. We now want to extend this to the all future educational programs. Your generous support will make this happen.

ARFF WORKING INT'L EDUCATIONAL SYMPOSIUM

PARTNER/SPONSORSHIP REGISTRATION FORM

Wisconsin Center-- Milwaukee, WI -- September 25-28, 2023

DEADLINE FOR SPONSORSHIP IS September 5, 2023

The ARFF Working Group Presents:
32nd Annual Int'l Educational & Training Symposium
August 28-31, 2022

SPONSORSHIP FORM

**The Success of this Program is Predicated on your Support and
Commitment to the ARFF Community**

If you have any questions about registration, please call 1-972-714-9412.

Full Name

First Name

Last Name

Title/Position

Organization

Street Address

Address Line 2

City

State

Postal Code

Country

E-mail

Phone Number

Symposium Sponsorship Information

Please select the type of sponsorship you would like from the drop down menu below:

Individual Food & Beverage Event Sponsorship - Choose from the list below

If sponsorship is received by June 1st, a 5% discount will be applied.

Discount Amount (By June 1st) **TOTAL**

Payment Options

Visa

MasterCard

AMEX

Discover

Check _____

P.O.# _____

Credit Card No.

Exp. Date: _____ CVV: _____ Signature: _____

Contact Information:

ARFF Working Group - P.O. Box 1539 - Grapevine, TX 76051

(972)714-9412 -- (972)714-9432 Fax -- info@arffwg.org -- www.arffwg.org